



# LA PLAZA DE CULTURA Y ARTES

Los Angeles, California



LA PLAZA  
DE CULTURA Y ARTES

### Owner

LA Plaza de Cultura y Artes

### Contract Type

Lighting

### Electrical Contractor

FSG

## LIGHTING CASE STUDY

FSG Provides Dramatic Exterior Accent Lighting for Los Angeles Cultural Landmark

### CHALLENGE

LA Plaza de Cultura y Artes is a Mexican-American museum and cultural center in Los Angeles. When it opened in 2011, the museum became an important cultural touchstone for Latinos in Los Angeles and across Southern California. Located in Los Angeles' El Pueblo Historic District, LA Plaza sits adjacent to a number of buildings, including the Plaza Church, that date from the 1880s.

Los Angeles County officials, who administer the LA Plaza Museum, were interested in highlighting the historic building as part of ongoing downtown LA revitalization efforts, and as a way of bringing more excitement to the El Pueblo Historic District. Looking to add modern lighting and controls to an important and fragile local landmark, county officials reached out to FSG's Los Angeles branch.

### SOLUTION

FSG met with facility management at LA Plaza, as well as with Los Angeles County administrators, and submitted a plan for an exterior lighting project that would provide the ability to change color themes to mark special occasions at the museum. Once a plan for the lighting project was in place, FSG provided diagrams and installation information to officials at the Los Angeles Conservancy, whose review and approval were required to begin the project.

Following a three-month review process, the project was given the go-ahead by the Los Angeles Conservancy and FSG arrived on location to begin installing color-tunable exterior LED fixtures on the LA Plaza museum. LED "wall wash" lighting was chosen to allow for dimming and color control, giving LA Plaza building management the ability to apply expansive RGB or white color lighting to highlight the building's exterior architectural elements. To complete the installation, FSG provided LA Plaza with a digital multiplex (DMX) lighting control system.

