



NEIMAN MARCUS

Ft. Worth, Texas

Neiman Marcus

Owner

Neiman Marcus

Contract Type

Lighting

General Contractor

Rogers-O'Brien Construction

Electrical Contractor

FSG

Architect

Alamo Architects

Number of Fixtures

Replaced

4,500

LIGHTING CASE STUDY

FSG delivers disciplined electrical construction and precision lighting installation for high-end national retailer Neiman Marcus

CHALLENGE

As one of the anchors for a new upscale development in the heart of Fort Worth, The Shops at ClearFork, Neiman Marcus was determined to put its best foot forward with a sparkling new retail location. Partnering with GC Rogers-O'Brien Construction and Alamo Architects, the ground-up construction of a two-story, 90,000-square-foot store unfolded over 16 months, with a focus on delivering an unparalleled shopping experience synonymous with the Neiman Marcus brand.

SOLUTION

Recognizing the pivotal role of lighting in creating a captivating ambiance, Rogers-O'Brien entrusted FSG with the critical electrical and lighting work. From meticulous installation within Level 5-finished drywall ceilings to coordinating 4,500 specialty lighting fixtures, FSG's expertise ensured that Neiman Marcus' vision for a one-of-a-kind retail experience came to fruition. Leveraging innovative techniques and precise execution, FSG's dedicated crews meticulously placed each lighting fixture, using a network of lasers and string lines to guarantee the perfect alignment and ensure that the lighting design seamlessly integrated with the store's architectural elements.

RESULT

Visitors to the new store feel like they are being transported into a perfect world of retail brilliance, with every detail presented according to the very highest standards. Within the store, individual vendor shops for luxury brands such as Chanel, Gucci, and Prada all sparkle with the type of details that only come from clear communication, proper planning, and bottom-line work scope execution. For FSG, the job was another opportunity to leverage 40 years of experience in delivering lasting value in support of customer goals. Because Neiman Marcus focuses so strongly on creating a specific impression for customers at its retail locations, experience, and a precise eye for detail were FSG's most important deliverables on this project.

