



CITY OF KYLE

Kyle, TX



Owner

City of Kyle

Contract Type

Signage

Signs Contractor

FSG Signs

SIGNAGE CASE STUDY

The City of Kyle stands out on I-35 with beautiful Gateway and Directional Signage by FSG Signs.

CHALLENGE

The City of Kyle had long envisioned enhancing its entrances and improving navigation throughout town with custom gateway and wayfinding signage. With designs in hand, they needed a signage partner who could handle complex municipal permitting, safety considerations for highway-adjacent structures, and the precise execution of a visually impactful plan. FSG Signs, a BuyBoard-approved vendor, was brought in to bring the city's vision to life.

SOLUTION

Starting with the city's concept drawings, FSG's signage team developed a complete visual and structural plan that met all aesthetic, electrical, and safety requirements. The project included the design, fabrication, and installation of 4 large monument gateway signs, two positioned along I-35, and 15 wayfinding signs throughout the city. Collaboration with City of Kyle engineers ensured that every detail, from color to lighting, aligned with local codes and the city's branding goals.

RESULT

The final signage not only enhances Kyle's curb appeal but also makes the city easier to navigate for residents and visitors alike. Each sign reflects the city's character while meeting rigorous structural and safety standards. With charming designs and clear directional messaging, the new signs have become a source of community pride and a warm welcome for all who pass through.

