



CAMPBELL'S SOUP COMPANY

Camden, New Jersey

LIGHTING CASE STUDY

FSG provided a complete LED lighting upgrade.



CHALLENGE

Campbell Soup Company, a globally recognized food brand with its world headquarters in Camden, NJ, partnered with Facility Solutions Group (FSG) to address outdated and inefficient outdoor lighting across its corporate campus. The site's exterior lighting had become both an energy drain and a visual distraction, falling short of the standards expected for such a prominent headquarters.

SOLUTION

FSG was brought in to lead a complete outdoor LED lighting upgrade—replacing over 200 fixtures and transforming the exterior appearance of the campus. With a contract valued at \$210,000, FSG provided turnkey service from planning through installation, ensuring minimal disruption while delivering maximum efficiency and visual improvement.

RESULT

The results were immediate and measurable. Campbell's realized more than 60% in energy reduction, significantly lowering utility costs while enhancing the safety and aesthetics of its iconic headquarters. The upgraded lighting not only aligned with the company's sustainability goals but also created a more welcoming environment for employees and visitors alike.

Owner

Campbell Soup Company

Contract Type

Lighting

Contract Amount

\$210,000.00

Electrical Contractor

Facility Solutions Group

Cost Savings

Over 60% Energy Reduction

Number of Fixtures

Replaced

200

