



335 MADISON AVENUE

New York, New York

CONSTRUCTION CASE STUDY

FSG Brings Flexible Expertise to Manhattan High-Rise Renovation Project



Owner

Milstein Properties

Contract Type

Construction

Contract Amount

\$4,000,000.00

General Contractor

Sciame Construction

CHALLENGE

To complete a total renovation of its 29-story high-rise at 335 Madison Avenue, Milstein Properties engaged the services of Sciame Construction. Sciame was given a project scope that included a new tech office and amenity spaces, along with two lobby upgrades and building entries on Madison Avenue and 43rd Street. The completed project would feature a bar, health club, retail spaces, stairway changes, a central atrium upgrade, and infrastructure upgrades including new cooling towers. The GC understood that project partners on this job would need to bring a high level of flexibility and experience to the work. To complete the electrical work scope for the project, Sciame turned to FSG's New York branch.

SOLUTION

FSG's team coordinated with the GC to establish a schedule to complete the reconstruction of this 350,000 sqft building. Among the deliverables provided by FSG were a new fire alarm system, all controls and panels for the cooling towers, new electrical rooms and mechanical spaces, and new wiring for all public spaces including the upgraded lobby, a lobby bar, and a commercial kitchen to serve the facility. Throughout the project, FSG took full advantage of night shifts and weekend shifts to minimize the impact of construction work on building tenants.

RESULT

The massive renovation project at 335 Madison Avenue was completed in the Spring of 2021. Upon completion, the project was considered a great success by the property owner, the general contractor, and all tenants and visitors to the facility. For FSG, the project provided another example of the strength of our electrical construction teams and project management leaders, who overcame the challenges of a difficult year while delivering project success for our customers.

