



Eagle Landing UNT

DENTON, TX



Owner

University of North Texas

Contract Type

Signs

General Contractor

Rogers-O'Brien

Architect

Kirksey Architecture

SIGNS CASE STUDY

Eagle Landing, the beautiful new dining hall at UNT, has a striking contemporary appearance with signage fabricated by FSG Signs and installed by FSG Electric

Challenge

Rogers-O'Brien Construction, the general contractor for this project, reached out to FSG Signs specifically, due to the complexities and challenges of this project.

Many of the signs were to be mounted to a custom curved surface, so precise engineering and fabrication were critical. Also, the weight of the materials required re-engineering and designing custom mounting features. Our artist adapted the artwork provided by the architect to enable fabrication that would adhere as closely as possible to the original designs.

Solution

Throughout the project, the FSG Signs team provided workable solutions and suggested cost-effective improvements for these types of challenges, all the while maintaining the integrity of the overall concept for this facility.

Special touches can be found throughout – such as digital graphics and push-through acrylic illumination on curved surfaces, bamboo accents, a large vinyl graphic mural, a custom-lit cabinet sign at the grand staircase, and the brushed aluminum UNT Eagle mounted to a brick façade at the entrance. FSG Signs also provided 50+ interior directional signs.





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The eye-catching signage is a combination of great design and engineering by the architect and the FSG artist; striking materials and quality fabrication by FSG Signs in Austin; and meticulous installation by FSG Electric in Dallas.

Eagle Landing isn't your ordinary food court, it's an inviting destination at the university for meeting up over great food. FSG Signs and FSG Electric in Dallas were proud to partner with the GC, architect, and UNT teams on this exciting project and bring their vision to life!

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