



UBEO BUSINESS SERVICES

Multiple

UBEO Business Services set out to rebrand itself entirely to include a new name, logo and overall look and feel. Facility Solutions Group stepped in to help curate a fresh look for each location.

Contract Type

Interior & Exterior Signs

Signs Contractor

FSG

Electrical Contractor

FSG

CHALLENGE

UBEO Business Services provides business technology, software, and production print solutions for its customers. When the client decided on a complete rebrand to include new interior and exterior signage, it was important for FSG to take into consideration, the various requirements needed to be in compliance with each of UBEO's Texas locations while keeping the company's new overall brand design elements cohesive.

SOLUTION

Taking into consideration the new company name, upgraded logo and its multiple locations, FSG created a full rebranding package for UBEO that would satisfy all their requirements, plus give each location a uniqueness with several design options to choose from. By providing several options for channel letters, cabinet signs, door and wall vinyls, and interior illuminated signs, FSG was able to put together a package that complemented each location's unique style and design needs. In the end, UBEO loved the new signage options presented.

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